

“Celebrate
what you
want to see
more of.”

-Tom Peters

dg

We focus on **sales**.
Not impressions.

Let us **help** you
grow your online **sales** in
'19

We help **brands** in **your industry** with:

facebook
Ads



amazonadvertising

Stick to what you know.
We do.

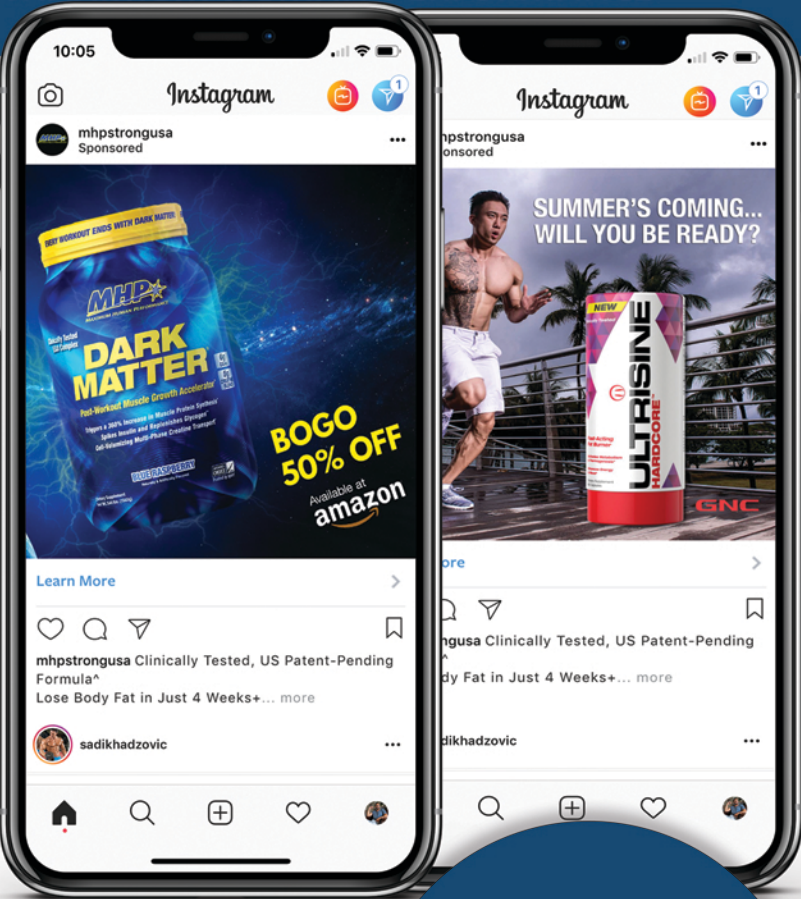
Some of the **brands** in **your industry**
we have **worked** with:



nutiva[®]
NURTURE VITALITY[™]



Ads

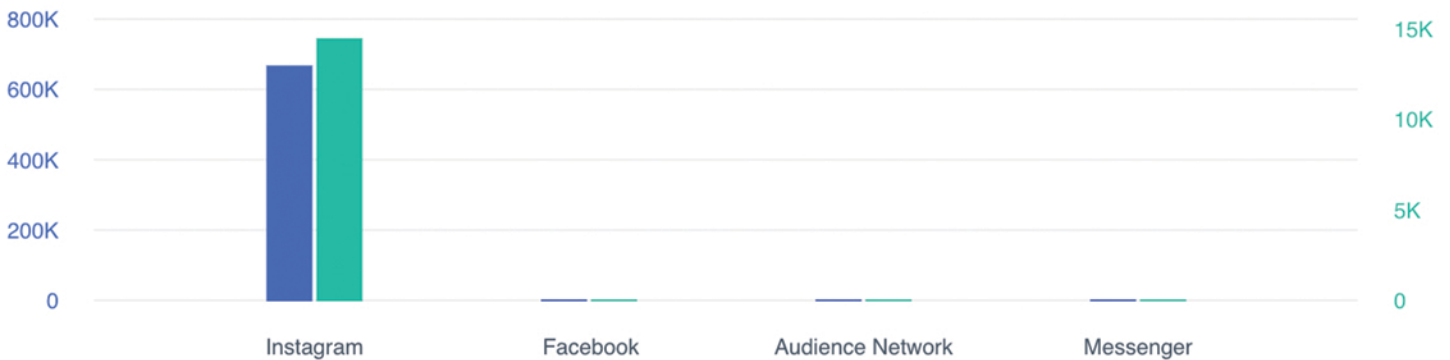


Spend:
\$7,430.08

Sales:
\$42,543.75

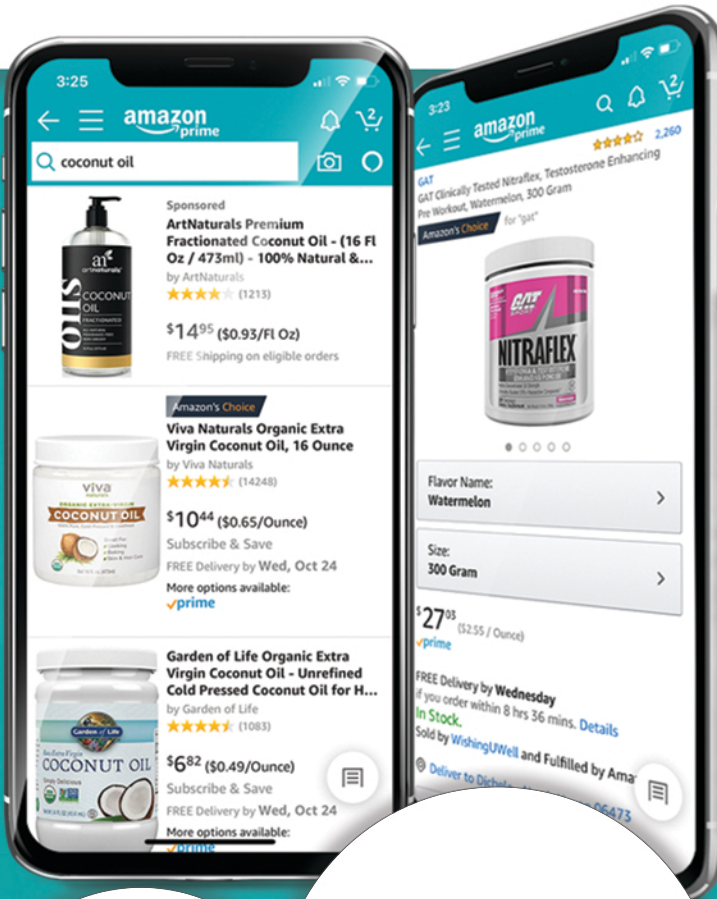
Return on Investment:
472.59%

1,060,029 Reach ▾ 14,616 Results: Link Clicks ▾ \$8,210.88 Amount Spent



NuGO[®]

amazon advertising



Spend ⓘ

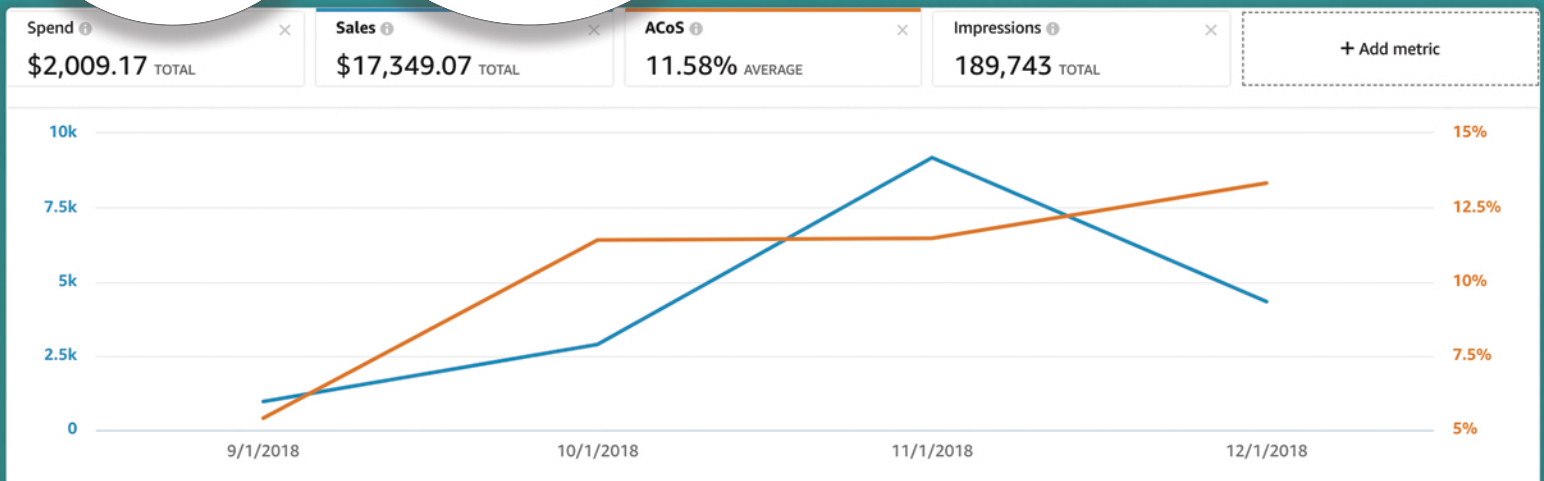
\$2,009.17

Sales ⓘ

\$17,349.07

Return on Investment:

763.49%



9/1/2018 - 12/1/2018



facebook
Ads



Return on Investment:
793.18%

Facebook Ads Manager Campaign Performance									
Devotion Nutrition (666327900...)									
Campaigns: (3)									
Account Overview									
Campaigns									
View Setup									
	Campaign Name	Clicks (All)	Amount Spent	Purchases	Website Purchases	On-Facebook Purchases	Purchases Conversion Value	Website Purchases Conversion Value	
<input type="checkbox"/>	<input checked="" type="checkbox"/> DG 18 Retargeting	3,120	\$1,600.94	403	403	—	\$19,563.03	\$19,563.03	
<input type="checkbox"/>	<input checked="" type="checkbox"/> DG 18 Lookalike Audience	3,853	\$1,316.40	215	215	—	\$9,902.28	\$9,902.28	
<input type="checkbox"/>	<input checked="" type="checkbox"/> DG 18 General Interest Targeting	3,872	\$2,677.67	381	381	—	\$20,505.58	\$20,505.58	
Results from 3 campaigns		10,845 Total	\$5,595.01 Total Spent	999 Total	999 Total	— Total	\$49,970.89 Total	\$49,970.89 Total	

Spend:
\$5,594.73

Sales:
\$49,970.89

Need creative?

No problem.



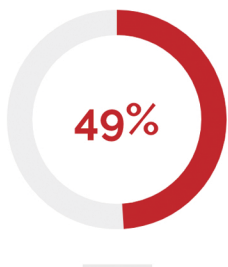
We only know one way. **Strategic.**

We help you to develop a strategy based on metrics, industry trends, and research. Coupling that with our creative work and experience, everyone wins.

The Right Platform

First, we help you to determine what platform is best for promoting your company. Then we help you to create amazing content that will increase engagement and sales.

Any given post on Facebook will only reach 3-5% of your total audience. With social advertising, we can ensure that you not only reach 100% of your audience but also other users within your target market.



49 percent of consumers begin their search for a product on Amazon.

\$5 Return On Ad Spend (ROAS) – That's what most of our clients receive.



A large red '\$5' with a horizontal line underneath it.